

Jerry W. Kim

Columbia Business School
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APPOINTMENTS

2006 – Present Assistant Professor of Management, Columbia University

EDUCATION

2006 PhD Organizational Behavior, Harvard University (Cambridge MA)
*Dissertation: Network of Audiences: FDA Review Time and
Innovation in the Pharmaceutical Industry, 1990-2004.*

2004 AM Sociology, Harvard University (Cambridge MA)

1999 BA Economics, *Summa Cum Laude*, Seoul National University (Seoul Korea)

RESEARCH AREAS

Status and Organizational Networks; Healthcare and Life Sciences Industry; Government and Non-Market Strategy; Technology and Innovation

PUBLICATIONS

Kim, Jerry W., Bruce Kogut, and Jae-Suk Yang. 2015. "Executive Compensation, Fat Cats and Best Athletes." *American Sociological Review* 80(2): 299-328.

Kim, Jerry W., and Brayden G King. 2014. "Seeing Stars: Matthew Effects and Status Bias in Major League Baseball Umpiring." *Management Science* 60(11): 2619-2644.

- Lead article
- Coverage in *New York Times*, *Bloomberg BusinessWeek*, *LA Times*, *The Atlantic*, *Chicago Tribune*, *Scientific American*, *ESPN*, etc.

McGrath, Rita G., and Jerry W. Kim. 2014. "Innovation, Strategy, and Hypercompetition." In M.Dodgson, M.Gann, and N. Phillips (eds) *Oxford Handbook of Innovation Management*. p. 397-419.

Kim, Jerry W. 2012. "Arbiter of science: Institutionalization and Status Effects in FDA drug Review 1990–2004." *Strategic Organization* 10(2):128-157.

- Louis R. Pondy Award for best paper based on a dissertation, Academy of Management OMT Division

Kim, Jerry W., and Monica C. Higgins. 2007. "Where Do Alliances Come From?: The Effects of Upper Echelons on Alliance Formation." *Research Policy* 36(4): 499-514.

Polzer, Jeffrey T., C. Brad Crisp, Sirkka L. Jarvenpaa, and Jerry W. Kim. 2006. "Extending the faultline model to geographically dispersed teams: How colocated subgroups can impair group functioning." *Academy of Management Journal*, 49(4), 679-692.

PROCEEDINGS AND OTHER PUBLICATIONS

Katic, Ivana, and Kim, Jerry W. 2013. Caught in the Revolving Door: Firm-Government Ties as Determinants of Regulatory Outcomes *Proceedings of the Seventy-third Annual Meeting of the Academy of Management*

Kim, Jerry W. 2008. University Patenting and Scientific Productivity: Comment. *European Management Review*, 5, 111-113.

Kim, Jerry W. 2007. Arbiter of Science: Institutionalization and Status Effects in FDA Drug Review 1990-2004. *Proceedings of the Sixty-seventh Annual Meeting of the Academy of Management*

Kim, Jerry W. and Monica Higgins. 2005. Where Do Alliances Come From? The Effects of Upper Echelons on Alliance Formation. *Proceedings of the Sixty-fifth Annual Meeting of the Academy of Management*

Kim, Jerry W. 2005. Firm Boundaries, Technological Relevance, and the Rate of Product Development. *Proceedings of the Sixty-fifth Annual Meeting of the Academy of Management*

WORKING PAPERS

Halos or Egos: External Rankings and Internal Collaboration in Multispecialty U.S. Hospitals 2002-2011. *Under review at Administrative Science Quarterly*

Caught in the Revolving Door: Firm-Government Ties as Determinants of Regulatory Outcomes (with Ivana Katic)

- Nominee for Best Environmental and Social Practices Paper, OMT Division of the Academy of Management, 2013

Policy Shifts and Organizational Learning: The Effect of the Hatch-Waxman Act on Exploratory Behavior of Firms (with Jin Hyung Kim).

Organizations are Fragile, or what Friendship Really Means (with Jae-Suk Yang and Bruce Kogut)

Quality-Based Payment Reductions are Higher in Safety-Net and Financially Distressed Hospitals (with Jason Wright, Ana Tergas, Yongmei Huang, Ling Chen, Cande Ananth, and Dawn Hershman)

WORK IN PROGRESS

Incentives and Inequality: Evidence from Gamification in a Restaurant Chain (with Bruce Kogut and Ian Larkin)

Organizational Culture and Employee Reviews: Evidence from Glassdoor.com (with Damon Phillips and Stephan Meier)

Status Loss and Innovation: Organizational variations in the use of Robot-Assisted Thoracic Surgical (RATS) Lobectomy (with Anand Shah)

Does Industry Really Matter in CSR? (with Jiao Luo and Stephan Meier).

HONORS AND AWARDS

2011	Singhvi Prize, Professor of the Year for Scholarship in the Classroom, Columbia Business School (selected by MBA class of 2011)
2008	Dean's Award for Teaching Excellence, Columbia Business School
2007	Winner, Louis R. Pondy Award for Best Paper based on a Dissertation, OMT Division of the Academy of Management

Nominee, William H. Newman Award for Best Paper based on a Dissertation, Academy of Management

- 2001-2005 Recipient, MBA Class of 1936 Fellowship Fund, Harvard Business School
- 2000-2005 Recipient, Overseas Graduate Fellowship, Korea Foundation for Advanced Studies (KFAS)
- 1999 Winner, Best Thesis Award, Seoul National University, Department of Economics
- 1995-1998 Recipient, Undergraduate Fellowship, Korean Foundation for Advanced Studies (KFAS)

INVITED PRESENTATIONS

Johnson School, Cornell University (2015), Columbia University Medical Center (2013), Columbia University School of Engineering and Applied Sciences (2013), National University of Singapore (2012), Rutgers Business School (2011), Johnson School and ILR, Cornell University (2010), Ross School of Business, University of Michigan (2009), Yonsei University (2009), Harvard Business School (2008), Rotman School of Management, University of Toronto (2006), Columbia Business School (2006), Stanford Graduate School of Business (2006), McCombs School of Business, University of Texas Austin (2006), INSEAD (2005)

CONFERENCE PRESENTATIONS

- 2015 Incentives and Inequality: Evidence from Gamification in a Chain Restaurant. Computational Social Science Summit, Kellogg School of Management, Northwestern University
- 2013 Seeing Stars: Matthew Effects in Major League Baseball Umpiring. Harvard Business School Strategy Conference
- 2012 Executive Compensation, Fat Cats and Best Athletes. Academy of Management Meetings (Boston), American Sociological Association Meetings (Denver)
- 2011 Executive Compensation, Fat Cats and Best Athletes. Columbia Strategy Conference

- 2010 Mistakes were Made: Producers, Consumer Groups, and Product Safety Revisions in FDA Drug Regulation, 1994-2007. Academy of Management Meetings (Montreal)
- 2009 The Imitator's Dilemma: Regulatory Change and the Emergence of Identity Categories in the Generic Pharmaceutical Industry. Academy of Management Meetings (Chicago)
- 2008 Regulatory Responses to Innovation: Evidence from FDA Drug Review 1990-2004. Academy of Management Meetings (Anaheim, CA)
- 2007 Arbiter of Science: Institutionalization and Status Effects in FDA Drug Review 1990-2004, Academy of Management Meetings (Philadelphia, PA)
- 2005 Arbiter of Science: Institutionalization and Status Effects in FDA Drug Review 1990-2004, American Sociological Association (Montreal, CN)
- 2005 Where Do Alliances Come From? The Effects of Upper Echelons on Alliance Formation. Academy of Management Meetings (Honolulu, HI)
- 2005 Firm Boundaries, Technological Relevance, and the Rate of Product Development. Academy of Management Meetings (Honolulu, HI)
- 2004 Niches and Network Structure: Inventor Performance in an Intrafirm Technology Space. Academy of Management Meetings (New Orleans, LA)
- 2004 Technology Niches and Drug Development: A network approach to project success in the pharmaceutical industry. CCC Colloquium for Doctoral Student Research (Atlanta, GA)
- 2002 Contingencies in Structuring for Innovation. Co-Organized with Lee Fleming symposium titled "The Small Worlds of Technology: Inventors, Scientists, and Social Networks". Academy of Management Meetings (Seattle, WA)
- 2000 The Infamous Miracle of Rapid Growth Policy: A Korean Case. Academy of Management Meetings (Toronto, CN)

TEACHING

MBA

Columbia Business School MBA & EMBA

- Strategy Formulation (2007-Present: Average Professor Rating: 4.9/5.0)
- Technology Strategy (Spring 2015: Professor Rating: 4.9/5.0)

- Immersion Seminar: Technology Disruption (Spring 2015)

Executive Education

Columbia Advanced Management Program (AMP)

- Innovation, Strategy and Hypercompetition (2013-Present)
- Preparing for Technological Change (2007-2008)

Leading Strategic Growth and Change (LSGC)

- Strategy in Network Contexts (2012-Present)

Deutsche Bank Associates Program

- Corporate Strategy (2013-Present)

Debevoise Business Education Program

- Strategy (2012-Present)

CIO Institute

- Strategy in Network Contexts (2014-Present)

Reinventing Innovation

- Organizational Ecosystems (2013-Present)

CITIC Private Equity Program

- Strategy (2013)
- Industry Structure and Product Lifecycles (2013)

General Management Leadership Program

- Strategy Formulation and Strategic Thinking (2013)

Curatorial Leadership Program

- Strategy Formulation (2008-2010)

Ariane de Rothschild Fellows Program

- Strategic Choices and Scaling Up (2009-2010)

Undergraduate

Columbia Business Edge Summer Program

- Strategy and Organizational Change (2014-Present)

CASE DEVELOPMENT

2014	Netflix: Continuous Innovation or Self-Destruction?
2013	The Walt Disney Company: If You Give This Mouse a Focus (with Stephan Meier)

2013	Maersk Shipping: Is the Price Right? (with Stephan Meier and Bastian Oomens)
2012	Diversification and Corporate Scope (with Bruce Kogut)
2011	Satellite Radio: From Sirius and XM to SiriusXM (with Stephan Meier)
2009	General Motors 2.0: What Happened? What's Next? (with Bruce Kogut)
2009	Eli Lilly: A Strategy for Growth in Developing Countries (with Bruce Kogut)
2003	GE Capital International Services (GECIS) (with Bill Duggan). Multi-media case developed for MBA core Strategy Formulation course

MEDIA

Original Contributions

What Umpires Get Wrong (with Brayden King), *New York Times*, March 30, 2014, page SR12.

Tim Cook's Leadership Opportunity Painting the Apple Green (with Bruce Kogut), *Wired*, March 27, 2012.

Selected Media Appearances and Quotes

Why Some Merchants Say No to Apple Pay. *Wall Street Journal*, November 4, 2014.

As Apple Pay Arrives, Witnessing The Next Step in Money. Maybe. *New York Times*. October 20, 2014. Page B1.

Ball? Strike? It Depends: Is the Pitcher an All-Star? *New York Times*. July 7, 2014. Page B9.

Apple Shifting Focus from Products to Software. Bloomberg TV. June 2, 2014.

URL:<http://www.bloomberg.com/video/is-apple-changing-strategy-to-focus-on-software-Wi2U2k6YR1a4ORDA7hEe3A.html>

Umpires Favor All-Star Pitchers Even When They Don't Deserve It. Bloomberg BusinessWeek.

Baseball's Fancy New Instant-Replay System Is Useless. *The Atlantic*.

Numbers don't lie: Umpires are certainly biased...but racist? *Fox Sports*.

No Company Follows Apple Allowing Expanded China Factory Audits, *Bloomberg*, Feb 27, 2012

Your Reputation Precedes You, *Economist*, October 20, 2010.

SERVICE

Course Coordinator. Strategy Formulation Core MBA Course (11 sections) (2009-2010, 2012-present)

Faculty Co-Director, Global Leadership Matrix (GLEaM) Program, Columbia Business School (2014-)

Faculty Director, Business Edge Program, Columbia University (2014-)

Member. Search Committee, Management Division, Columbia University (2007-2009, 2013)

Member. Student Faculty Academic Affairs (SFAAC), Columbia University (2007-2009)

Organizer. Macro Lunch, Management Division, Columbia University (2007-2011)

Organizer. Work, Organizations, and Markets Seminar, Harvard University (2003-2005)

Editorial Board: *Yonsei Business Review* (2010-2013)

Ad-Hoc Reviewer: *Administrative Science Quarterly*, *American Sociological Review*, *Academy of Management Journal*, *Organization Science*, *Management Science*, *Research Policy*, *Industrial and Corporate Change*, *Journal of Business Venturing*, *Journal of International Business Studies*, etc.

PROFESSIONAL MEMBERSHIPS

Academy of Management (OMT and BPS Divisions)

American Sociological Association (Economic Sociology, Medical Sociology)

American Society for Radiation Oncology

OUTSIDE ACTIVITIES (2006-2015)

Speaking Engagements

- Leading Hotels of the World (2013)
- Reed Elsevier (2010-present)
- Lexis Nexis Insurance (2010)

OTHER EMPLOYMENT

1999-2000 Microsoft Corporation. MSN Development Team. (Seoul, Korea)

1995 Korean Institute for Industrial and Economics and Trade. Research Assistant.
(Seoul, Korea)

OTHER

Born: Iowa City, Iowa

Citizenship: Republic of Korea (US Permanent Resident)

Languages: English (native) Korean (fluent)

Legal Name: Won Yong Kim